

ANNUAL REPORT



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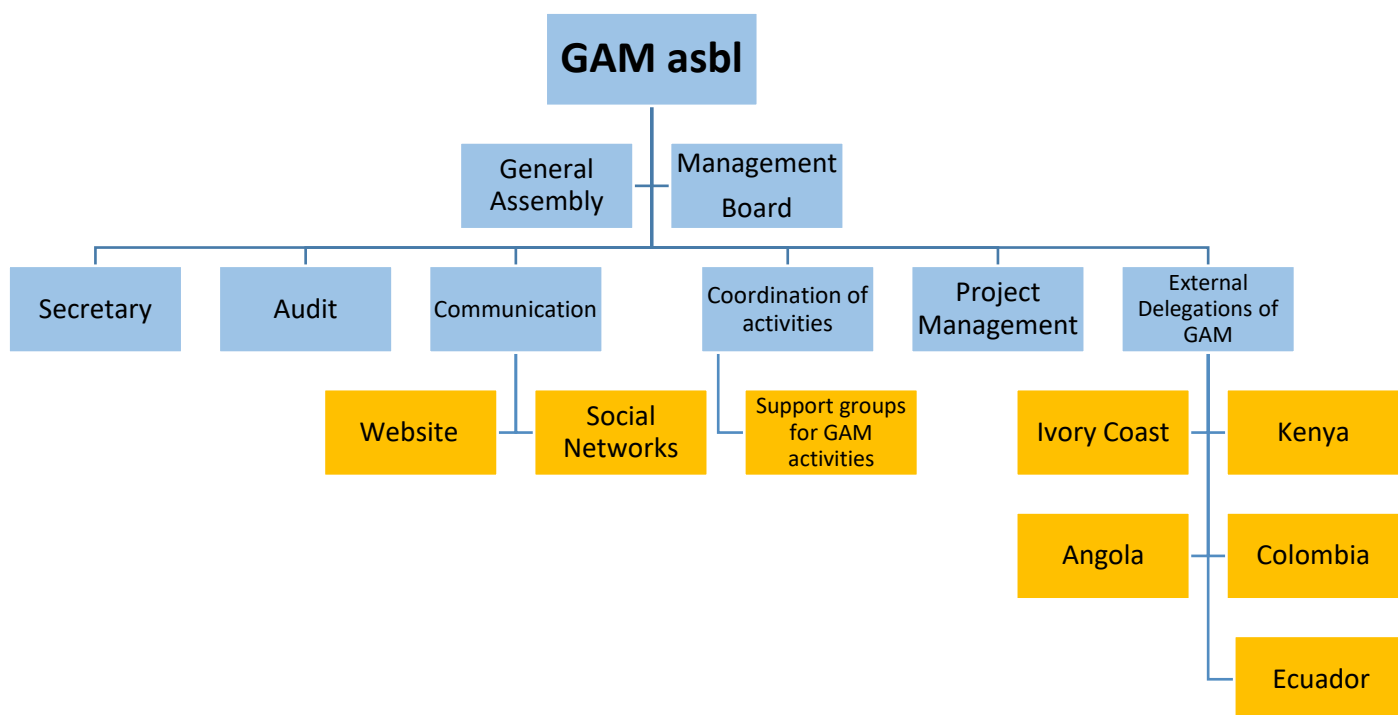
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1. INTRODUCTION

GAM asbl is a non-profit association whose aim is to contribute to the fight against poverty in the world through sustainable projects of human promotion, whose purpose is to achieve the wellbeing of the most disadvantaged. GAM strives to achieve its social and human development goals, also in collaboration with other associations.

2021 was marked by the pandemic. Many of the events planned for this year could not take place, making it difficult to raise funds. However, GAM has been able to support two important projects in 2021 and has managed to launch new initiatives adapted to the current situation.

1.1. GAM Organigram
















1.2. General Assembly (GA) and Administration Board (AB) Meetings:

- The annual General Assembly took place in June 2021.
- The first Administration Board of 2021 took place in March 2021.
- The second Administration Board of 2021 took place in December 2021

2. GAM 2021 PROJECTS

2.1. GAM 2021 projects description

Project title: 2 nd phase of the "Samburu Women's Literacy Programme"
Location: Kenya
Year: 2021
Objectives: To provide Samburu women with adequate training to enable them to start a family business and thus meet the needs of their children. The Samburu are nomadic and the women tend the herds; they have no training and are forced to marry at a very young age to older men. Many of them are widowed early.
Expected results or impacts: Training and empowerment of Samburu women.
Total direct beneficiaries: Women from the Samburu communities of Nkutuk Lmuget (16 km from Lodung'okue) and Nonkek (10 km away) villages. Indirect beneficiaries: their families.
Funding: <ul style="list-style-type: none"> - Source of funding: private funds - Total project budget (3 years): 15,017.38 €. - GAM funds: 5,005.78 € (2nd phase)
Period of execution of the 2nd phase of the project: <p>Start date: January 2021</p> <p>End date: December 2021</p>
Project leader: Luis Carlos Fernández
Sustainable Development Goals of the project:
     

Project title: "Provision of technical equipment and material for training sessions at the Tuum training centre (project funded by GAM in 2014)".
Location: Tuum, Kenya
Year: 2021
Objectives: <ul style="list-style-type: none"> To provide the Tuum training centre with the necessary technical equipment and material so that the local population, but also the more remote ones, can efficiently and effectively take advantage of the training sessions that are given there. This will considerably increase the number of beneficiaries of the project. To increase the empowerment of the Samburu and Turkana populations, as well as to promote the economic independence generated by the new economic activities learned in the training sessions. To increase awareness of environmental methods and care for the environment in general. To organise specific courses for young people. To promote the emancipation and empowerment of women in a patriarchal society. To encourage more young community leaders to participate in these training sessions, which will contribute to a more structured and egalitarian society.
Expected results and impacts: <p>With the substantial improvements proposed in this project, it is expected, on the one hand, to increase the number of people who will be trained (final beneficiaries), and on the other hand, to improve the quality of the training provided. This will be aimed at a larger number of specific population groups in the Samburu and Turkana communities, thus providing a more precise response to their training and economic needs.</p> <p>On the other hand, an increase in economic activities (mainly in the agricultural sector) is expected as a result of the training obtained, which will translate into increased purchasing power and empowerment of these populations.</p> <p>A decrease in poverty and a considerable reduction in inequalities are also expected to be achieved as a result of this project. It will also enhance solidarity and unity in these societies, as well as encourage young people to lead their communities.</p>
Total direct beneficiaries: 500 people trained Total indirect beneficiaries: More than 1000 families
Funding: <ul style="list-style-type: none"> Source of funding: private funds and local participation Total Project Budget: 33,434 €. GAM funds: 4,179 €.
Period of execution of the 2nd phase of the project: <p>Start date: January 2021</p> <p>End date: December 2021</p>
Project Leader: Gyaviira Katerega
Sustainable Development Goals of the project: <div>        </div>

2.2. Request for funding from other organisations: Femmes d'Europe

In September 2021 we applied to Femmes d'Europe for funding for the 2021 project in Tuum "Provision of technical equipment and material for training sessions at the Tuum training centre (project funded by GAM in 2014)". This organisation can only fund up to a maximum of €3,000 per project outside the EU. In December 2021 we received confirmation that our application for funding of €3,000 was approved.

We are still looking for other similar organisations to support us in funding projects, in order to complement the private donations GAM receives from its benefactors and donors.

3. GAM EVENTS

3.1. First GAM Volunteers' Meeting: 12 June 2021



This event brought together all the volunteers of the association. It took place in Brussels. It was the first time that this meeting was organised and it served to bring GAM volunteers together and to strengthen the links with the association.

3.2. GAM 2021 Annual Dinner: 13 November 2021



On 13 November we organised the GAM asbl Annual Dinner in order to raise funds to finance GAM's projects in 2022. After having to cancel all our events in the last year and a half because of the pandemic, we were finally able to bring GAM volunteers and benefactors together for this long-awaited event.

On this occasion, and due to the current security measures, we decided to have two shifts: a lunch at noon (13:00 h.) and a dinner in the evening (19:30 h.). Capacity: 80 people maximum in each group. The format and organisation of the event was a success and we managed to bring together, always respecting the measures imposed, friends, collaborators and benefactors of GAM around the traditional paella. On this occasion there was no raffle.

3.3. First GAM Meeting with its Southern Partners: 19 October 2021



The first (virtual) meeting of GAM with its partners in the South took place on 19 October 2021. Due to technical problems, not all GAM partners in the African countries were able to connect, but we were able to count on the presence and valuable intervention of our representatives in Côte d'Ivoire and Kenya.

The meeting was an opportunity for GAM's partners in Brussels and those working and implementing GAM projects in the countries of destination to get to know each other and exchange new proposals for collaboration to help GAM projects reach our beneficiaries more accurately and effectively.

With our partners on the ground, we have agreed to organise virtual working sessions every three months in order to jointly analyse the progress of the projects and to get their feedback on their impact on the local communities.

Another aspect discussed at the meeting was the establishment of alliances with other organisations and the presentation of projects to calls for proposals from development agencies and, above all, from the European Union in these countries, through its Delegations. We have been informed that the next calls for proposals of the EU will be published in the first quarter of 2022.

The meeting was very enriching and favoured a dynamic exchange of interesting ideas and proposals among all GAM's collaborators, which will undoubtedly have a positive impact on the design and implementation of the association's projects and, ultimately, on our beneficiaries.

Thanks to this meeting, we were able to exchange the different visions and expectations among the partners from the different regions, which helped to create a more global, complementary and enriching vision within the framework of which the north-south relations will be strengthened and the effectiveness of the work and support of our association GAM to the most vulnerable populations will be enhanced.

3.4. European Development Days 2021: 15 & 16 June 2021

On this occasion, due to the fact that the event could only be organised virtually and therefore the number of participating organisations was reduced, GAM was not able to have a stand at the EDD 2021, but did attend some of the thematic conferences and workshops of the event.

GAM will apply again for a stand at the 2022 edition. The terms and conditions will be published in February 2022.

3.5. Other events

Due to the pandemic, the following events planned for 2021 were cancelled:

- Barbecue: planned for June, postponed to September and finally cancelled.
- Tapas & Alegría: planned for March, postponed to October and finally cancelled.
- Christmas Market: scheduled for 11 December and finally cancelled.

4. OTHER FUNDRAISING ACTIVITIES

4.1. GAM's promotional material

This year we have continued to sell GAM promotional material: cloth bags, notebooks, cloth bracelets, stickers. In September 2021 we have placed an additional order for 100 notebooks.



4.2. National Christmas Lottery

In September we started selling a National Christmas Lottery number for the first time. We sold a total of 110 tickets at €23 each. The draw was on 22 December 2021.



5. DISSEMINATION ACTIVITIES

5.1. GAM's Newsletter

GAM Newsletter has been published monthly throughout 2021. It has always been sent at the end of each month by Mailchimp to all GAM's supporters and benefactors and has been disseminated through the association's website and GAM's social networks.



5.2. GAM's website

GAM's website (<https://www.gam-asbl.com/>) is updated regularly, at least twice a month. Current information is uploaded and project data is updated. The aim is to channel the most relevant information from GAM and make it more transparent in the most transparent way possible.

However, we have detected a low number of visits to the page. We are analysing new lines of action to improve GAM's dissemination channels.

The website, available in French, Spanish and English, is divided into three main sections: PROJECTS (current projects, past projects, partners, Agenda 2030, Statistics and Infographics); EVENTS; NEWS (Newsletter, Testimonials). It also has a home page and a section where you can make donations.

Through the contact form available on the website, anyone can contact the association to ask a question, make a comment or sign up to receive the newsletter.

5.3. Social Networks

GAM is present on several social networks. On each of them, its profile pursues a different objective. On Facebook, Twitter and Instagram, GAM regularly posts information about its projects, activities, etc. On LinkedIn it presents itself as a non-profit association in order to seek alliances with other organisations and also to receive information on the activities carried out by similar entities. Flickr contains photos of all its projects, which in turn are linked to the projects section of the GAM website. YouTube contains all of GAM's videos, both of events and those sent by our partners in the destination countries, which show images and messages from the beneficiaries of GAM projects.



@GAMFundacion



@gam_asbl



@GAM_asbl



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5.4. GAM 2021 Calendar

In order to give visibility to the 2021 projects of GAM, 300 copies of the GAM 2021 Calendar were printed this year and put on sale during the fourth quarter of the year.



5.5. GAM 2021 Projects brochure

The updated information brochure on GAM projects has been published and disseminated in FR/EN/ES.

Year: 2019
Social integration of women and the fight against poverty in rural areas
Location: Kounahiri, Ivory Coast
Objective: Fighting against poverty and creating jobs for rural women, developing a small poultry farming, ensuring the distribution of the products in populated areas, while also creating a chicken market in the region of Kounahiri.

Year: 2018
Training of Young community leaders
Location: Grand Bassam, Ivory Coast
Objective: Offering young community leaders access to higher education to prepare them for leading changes within their communities.

Year: 2017
Animal farming in small communities
Location: Vitré, Ivory Coast
Objective: Ensure an income for a group of young people in a situation of poverty, by means of small animal farming.

Year: 2015
Creating work opportunities for battered women
Location: Cochabamba, Bolivia
Objective: Training women who have suffered domestic abuse to access the labour market.

Year: 2015 - 2017
« Alpha Plus », a training center for women and young leaders in the Kounahiri region
Location: Kounahiri, Ivory Coast
Objective: Provide technical training of young leaders to develop the economy in the region. Construction of a poultry farming. Refurbishment of a multi-purpose room for community meetings.

Year: 2015
Pacific Youth Training Center
Location: Cali, Colombia
Objective: Provide psychological support programme for young people, adolescents and young couples, to prevent social problems linked with gang formation, vandalism and drug use.

Year: 2014
Training center for village leaders
Location: Tuum, Kenya
Objective: Provide training programmes for community leaders to better understand the functioning of national structures.

Year: 2012
Training equipment and meeting centers
Location: Pacora, Panama
Objective: Provide furniture and digital equipment for the meeting centers set by the different communities in Pacora.

Year: 2010
Training Center
Location: Barsaloi, Kenya
Objective: Construction of a center for training and welcoming community leaders engaged in human promotion in the Samburu district.

Year: 2009
Establishment of small farms
Location: Acaricuara, Vaupés, Colombia
Objective: Establishment of small family farms with minimal but quality tools.

Year: 2008
Refurbishment of school premises
Location: Zhélévé, Cameroon
Objective: Refurbishment of Zhélévé school buildings to ensure the implementation of the awareness programme for the future of the village and to promote girls' education.



Avancer avec les plus démunis

GAM asbl (Groupe d'Appui aux Messages)

GAM asbl is a non-profit association serving the most disadvantaged. GAM focuses its efforts on supporting educational projects for women, health, agriculture, access to water and training for those communities which are ready to become self-sufficient.



14 years

GAM asbl is proud of you !

14 years at the service of those most in need through 29 sustainable projects in 8 countries

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GAM Projects 2022

Year: 2022 (forecast)

I. Refurbishment of the community "Hall" in Lodung'okwe
Location: Lodung'okwe, Kenya
Project leader: Vincent Lekula
Total budget: 7.218,73 €
GAM funds: 6.616,03 €
Direct beneficiaries: 900 people
Objective: Equipping and repairing the facilities of the community multi-purpose hall for training and human promotion sessions, as well as to facilitate meetings of the local communities. This is an unprecedented project in the region.


II. Literacy programme for women of the Samburu people (3rd phase)
Location: Lodung'okwe, Kenya
Project leader: The village chiefs
Total budget: 15.017,38 €
GAM funds: 5.005,78 €
Direct beneficiaries: Women in Nkutuk Lmuget and Nonkek village communities
Objective: Provide education for Samburu women to enable them to develop a family business and to meet their children's schooling needs. Empowerment of Samburu women.

III. Construction d'un forage
Location: Kounahiri, Côte d'Ivoire
Project leader: François Kouassi
Total budget: 6.030 €
GAM funds: 5.700 €
Direct beneficiaries: 60 people
Objective: Supply drinking water to the reception centre, supported by GAM in 2019, and to part of the population of Kounahiri. Improve the living conditions of the local population.


GAM Projects 2021

Year: 2021

I. Provision of technical equipment and material for training sessions at the Tuum training centre. (GAM project 2014)
Location: Tuum, Kenya
Objective: Provide the Tuum training centre (project supported by GAM in 2014) with the technical equipment and material necessary for the local population, but also for more remote populations. This has considerably increased the number of beneficiaries of the project.



II. Literacy programme for women of the Samburu people (2nd phase)
Location: Lodung'okwe, Kenya
Objective: Provide education for Samburu women to enable them to develop a family business and to meet their children's schooling needs. Empowerment of Samburu women.



GAM Projects 2020







Year: 2020

I. Women's sewing training project in the community of Opiroi
Location: Opiroi, Kenya
Objective: Provide women with technical and practical training in sewing as well as entrepreneurship tools to develop a family business.

II. Setting a solar water pump for the training center (GAM project 2010)
Location: Barsaloi, Kenya
Objective: Improving and optimizing training of participants. Drinking water supply to the training center.

III. Literacy programme for women of the Samburu people (1st phase)
Location: Lodung'okwe, Kenya
Objective: Provide education for Samburu women to enable them to develop a family business and to meet their children's schooling needs. Empowerment of Samburu women.

IV. Equipment of technical material for the training center in Vila de Viana
Location: Vila de Viana, Angola
Objective: Provide the Youth Training Center of Vila de Viana (CEFOJOLIA) with equipment and material to ensure better training sessions for local communities and greater autonomy for the center.

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5.6. GAM's Questionnaire

In order to find out the opinions of GAM's friends, benefactors, donors and volunteers, in February we launched a questionnaire with various questions about GAM, its projects and its activities. We also wanted to know the different opinions on the transparency of GAM's actions and project funding, and we asked for suggestions on how to improve the dissemination of GAM's activities. The questionnaire was sent out in Spanish and French.

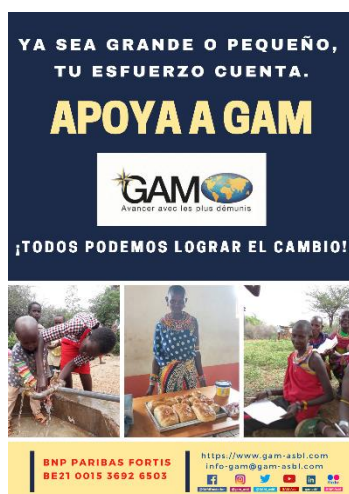
A total of 45 responses were received: 22 in French and 23 in Spanish.



The results of the questionnaire are available on the GAM website: <https://www.gam-asbl.com/noticias.html>

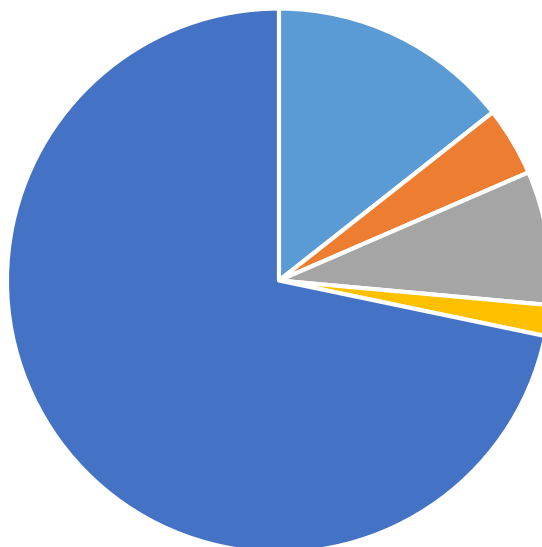
5.7. Other GAM's dissemination campaigns

As a complement to the activities described above, a dissemination campaign of the action was carried out in different places in Brussels, mainly in Etterbeek (Brussels).



6. FINANCIAL STATEMENTS 2021

Activities & Donations 2021



Calendars	-895.45 €
Annual Dinner	3,138.84 €
Donations 2021	15,647.90 €
Promot. Material	1,734.09 €
Christmas Lottery	399.00 €